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Digital Camera Decisions

Looking to purchase a digital camera? The decision is an important one and will require an investment in both time and money. Like many buyers, you may have little experience with digital cameras, but with a little knowledge, you can make an informed decision. Two important components to keep in mind when buying a digital camera are the type of digital camera and the features of the camera.[[1]](#footnote-1)

Various types of digital cameras exist. Point-and-shoot cameras typically fit in your pocket and meet the needs of most general consumers. Field cameras, which often are used by journalists, are portable and flexible. These cameras are more customizable than point-and-shoot cameras, allowing photographers to change lenses and use other attachments. Studio cameras provide the widest range of lens options and camera settings. Studio cameras are mostly used in studio settings and are stationary, often positioned on a tripod (Cass, 2012).

Digital cameras have a variety of available features. Almost every digital camera on the market today is equipped with an LCD screen so that you can frame a shot before taking it and view photos after capturing them. It is important to make sure that the screen is easily readable, especially when considering a camera that does not have a viewfinder. The screens are available in various sizes, so choose a camera that is best for your eyes. Some digital cameras have integrated tools that allow you to edit photos directly from the camera (Adams, 2012, pp. 34-56). Also, digital cameras usually have the zoom feature. Two types of zooms are available: optical zoom and digital zoom. An optical zoom enlarges the subject by adjusting the camera lens. Digital zooms use algorithms built into the camera to magnify images (Miller, 2012, pp. 75-81).

Buying a camera is not a small task. Cameras are available in many different types with hundreds of different features from which to select. Understanding is the key to successful buying.

Works Cited

Adams, G. (2012, Mar.). Dissecting Digital Cameras. *The Modern Photographer*, pp. 34-56.

Cass, B. (2012, Jan. 14). *The Camera and You*. Retrieved Mar. 30, 2012

Miller, G. A. (2012). *Digital Cameras Buyer's Guide.* New York: Rosebud Press.

1. Cass states that digital cameras can last well beyond five years if maintained properly, so consider this a longer-term investment that will create memories lasting you a lifetime. [↑](#footnote-ref-1)